

CPEHN: Stakeholder Engagement and Advocacy in Diverse Racial and Ethnic Communities

Project Overview

October 1, 10:30 am - 11:00 am - CALBHB/C Central Region
Meeting (Open Statewide)

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About CPEHN

Our Mission

To promote health equity by advocating for public policies and sufficient resources to address the health needs of communities of color.

Background

- **Mental Health Services Oversight and Accountability Commission (MHSOAC):** Independent state agency that serves as a watchdog for Prop. 63 Mental Health Services Act funds
- **Stakeholder Advocacy Contracts:** Three-year contracts issued by the MHSOAC to engage local stakeholders from key stakeholder populations with convenings, technical assistance, and advocacy support

Project Goals

- Increase awareness of the challenges and issues facing the Diverse Racial and Ethnic Communities **through advocacy, training and education, and outreach and engagement at the local levels**
- Service providers increase services and access to the services that are needed and that government or private entities provide funding to address these unmet needs.
- Develop local coalitions that can continue mental health advocacy following the conclusion of the project
- **Overall approach:**
 - (1) Equip local advocates + communities to participate in and influence MHSA decision-making through leadership and advocacy development and
 - (2) Promote openness and accountability from MHSA staff + public officials to listen, seek to understand, and incorporate our perspectives into the MHSA plans + funding allocations. By taking this approach, we increase access to the democratic process ensuring that communities who have been historically been marginalized are the agents calling for change.

Background

- **Local Event:** A daylong in-person event – or series of online events – convening local stakeholders from **one focus population in one county** for mental health advocacy training and information sharing. Local events are meant to kickoff an ongoing presence in that county.
- **Statewide Event:** A daylong in-person event – or series of online events – bringing local stakeholders together to advocate for their communities' mental health needs at the state level

Background

- **Statewide Partner:** One of five lead organizations for this project. There is one statewide partner for each focus population – Asian and Pacific Islander, Black, Latinx, Multicultural, and Native American.
- **Local Level Entity:** One of 14 local partners operating with deep knowledge of local institutions that is contracted to carry out local advocacy activities for this project.

Events

Priority Population	Location	Date	Local Level Entity
<i>Year 1</i>			
Multicultural	Los Angeles County - Los Angeles, CA	Late 2020	California Black Women's Health Project
Black	Alameda County - Oakland, CA	Early 2021	Resilient Wellness
Native American	Kern County - Bakersfield, CA	Early 2021	Bakersfield American Indian Health Project
Asian and Pacific Islander	Butte County - Chico, CA	Early 2021	Hmong Cultural Center of Butte County
Latinx	Kern County - Bakersfield, CA	Early 2021	Vision y Compromiso
<i>Year 2: Statewide Event + Community Report</i>			
Native American	Humboldt County - Bayside, CA	Jun 2021	True North Organizing Network
Black	Sacramento County - Sacramento, CA	Jun 2021	On Track Program Resources
Multicultural	San Bernardino County - San Bernardino, CA	Sep 2021	California Black Women's Health Project
Asian and Pacific Islander	Orange County - Santa Ana, CA	Nov 2021	Cambodian Family of Santa Ana
Latinx	San Diego County - Vista, CA	Mar 2022	Vista Community Clinic
<i>Year 3: Statewide Event + Community Report</i>			
Asian and Pacific Islander	Fresno County - Fresno, CA	Oct 2022	Fresno Interdenominational Refugee Ministries
Multicultural	Ventura County - Ventura, CA	Feb 2023	Mixteco Indigena Community Organizing Project
Black	San Joaquin County - Stockton, CA	Feb 2023	Valley Ministries Metropolitan Community Church
Native American	Santa Clara County - Milpitas, CA	Mar 2023	Indian Health Center of Santa Clara Valley
Latinx	Los Angeles County - Los Angeles, CA	Mar 2023	AltaMed Health Services Corporation

Questions

- *What is your role in reducing disparities?*
- *What do you think should be done in your counties to reduce behavioral health disparities?*
- *How do you think community-based organizations should work with you?*